### Relax...

## Thanks to you, your puppy will have a great start in his new home.



### The AKC Puppy Protection Package includes:

AKC Registration	\$30.00
AKC Pet Insurance Trial Plan. Activation is required.*	\$25.00
Lifetime enrollment in AKC Reunite Lost Pet Recovery Service	\$19.95
AKC Family Dog Magazine - 1 year subscription	\$23.70
AKC New Puppy Handbook	\$4.00
Lifetime Behavioral support thru AKC GoodDog <sup>SM</sup> Helpline	\$79.99
Complimentary first office visit at a veterinary practice listed with the AKC Veterinary Network	\$35.00

**TOTAL VALUE** 

\$217.64

#### **Contact Us:**

American Kennel Club

8051 Arco Corporate Drive, Ste. 100, Raleigh, NC 27617-3390

Tel: (800) 252-5545 PIN 80015

Fax: (919) 816-4232

E-mail: dogbreeders@akc.org

Your cost is \$33.95

\*The AKC Pet Insurance Certificate is administered by PetPartners, Inc. and is underwritten by American Pet Insurance Company, 907 NW Ballard Way, Seattle WA 98107-4607. Activation is required, may not be available in all states and only available to U.S. residents. Eligibility restrictions apply. Visit www.akcpetinsurance.com/certificate or call 1-866-725-2747 for more information or to review terms and conditions.





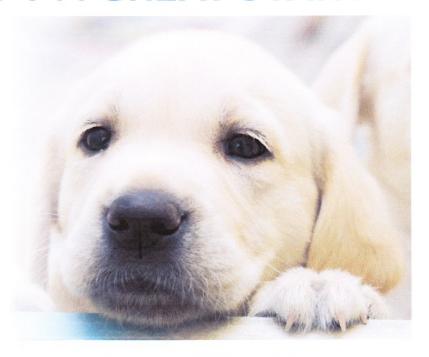




### GIVE YOUR PUPPY A GREAT START



# THE AKC° PUPPY PROTECTION PACKAGE



Ownership Registration: Register your ownership with the American Kennel Club\* or enroll in the AKC Canine Partners<sup>SM</sup> program and get an official AKC certificate.



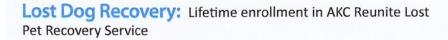
**Health Protection:** Coverage for your puppy with the AKC Pet Insurance Trial Plan. No obligation or additional cost to you. Activation is required.\*

**AKC Veterinary Network:** Complimentary first office visit at a veterinary practice listed with the AKC Veterinary Network

**AKC New Puppy Handbook:** The official quick reference guide to the care and training of your new puppy

AKC Family Dog Magazine: A one-year subscription

**AKC Events:** Eligible to have fun competing in AKC Rally®, Agility, Obedience and Coursing Ability tests









**Training:** AKC GoodDog Helpline lifetime training support\*\*



## An Exciting New Program to Help You with Your Dog Training Needs!

The AKC GoodDog!<sup>5M</sup> Helpline is a new telephone support service that provides dog owners with access to a live trainer. This service was developed for owners who need advice on training their dogs or shaping their dog's behavior. There are no appointments to set-up, books to read or videos to watch. Training advice is now just a phone call away.

The AKC GoodDog!<sup>SM</sup> Helpline uses only positive reinforcement training methods that are effective for both owners and their dogs. Our trainers will give you step by step, personalized training tips based on each call. Best of all, this support is good for the life of your dog, so advice from puppyhood to the senior years will be there just a phone call away. We want to help you learn how to train your puppy or dog so you both can have a long successful life together!

- Uses only positive reinforcement training methods
- No limit to the number of calls you can make
- Service is available for the lifetime of the dog you enroll
- No appointments necessary
- Call Center Hours of Operation
  Monday Friday 9:00 am 9:00 pm (EST)
  Saturday 12:00 pm 6:00 pm (EST)

Only a one-time enrollment fee of \$79.99! No renewals!



Enroll online at www.akcgooddoghelpline.com

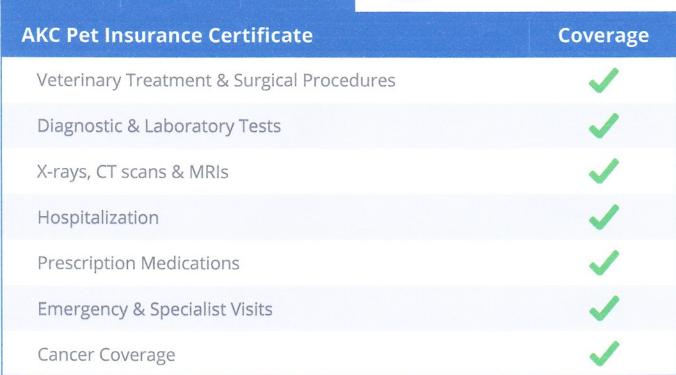


### Benefits of your

### **AKC Pet Insurance Certificate**

The AKC Pet Insurance Trial Plan, provided by PetPartners, offers 30 days of coverage for your new puppy with no obligation or additional cost to you. No credit card needed to activate\*

Deductible	Incident	Up to
\$100	\$500	\$1,500
Ψ100	Ψυσσ	Ψ1,300



### Call us today! 1-866-725-2747 www.akcpetinsurance.com

<sup>\*</sup>The AKC Pet Insurance Certificate is administered by PetPartners, Inc. and is underwritten by American Pet Insurance Company, 907 NW Ballard Way, Seattle WA 98107-4607. Activation is required; may not be available in all states and only available to U.S. residents. Eligibility restrictions apply. Visit www.akcpetinsurance.com/certificate or call 1-866-725-2747 for more information or to review terms and conditions.



The American Kennel Club, working with its affiliates, is the only not-for-profit registry devoted to the health and well-being of all dogs. To date, breeder and owner registrations have helped us allocate over \$30 million to fund programs for the betterment of dogs everywhere.



AKC Pet Insurance offers peace of mind for your furry family members. An unexpected vet visit can become costly; take comfort in knowing your pet's health is protected with AKC Pet Insurance.\*



Give the life-saving protection of AKC Reunite 24/7 lost pet recovery service. Puppies will receive a collar tag featuring the AKC Logo with the dog's registration number and AKC Reunite's toll free phone number. This collar tag is linked to the pet owner's emergency contact information. This way, when every second counts and a lost pet is found, AKC Reunite immediately calls pet owners and their emergency contacts and sends a text message and email. Since 1995, we have reunited over 400,000 lost dogs with their owners. AKC Reunite is THE WAY HOME FOR LOST PETS.<sup>SM</sup>



The AKC GoodDog<sup>SM</sup> Helpline is a new telephone support service that provides dog owners with access to a live trainer. This service was developed for owners who need advice on training their dogs or shaping their dog's behavior. There are no appointments to set-up, books to read or videos to watch. Training advice is now just a phone call away.

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